



October 15, 2013

On behalf of the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Mid-Atlantic - Russia Business Council (MARBC), we would like to invite you to attend the fourth Russian-American Life Sciences Innovation Conference, which will be held in Philadelphia, PA on March 13, 2014. The conference brings together leading policymakers, industry experts, and academics to discuss key drivers in the growth of U.S. and Russian life science sectors. The conference will culminate the 19th Russian-American Innovation Technology Week (RANIT), which will highlight the biotechnology, pharmaceutical industry, medical equipment, and life sciences.

Building on the success of our previous efforts, our goal is to better understand the challenges and opportunities to the continued expansion of life sciences innovation in Russia and the United States. The conference will consist of in-depth discussions of the investment climate and key policy issues for Russia and the United States. Specific discussions will focus on:

- Russia's "Comprehensive Program of Biotechnology Development in Russia to 2020" signed in April 2012;
- The impact of Russia's entry into the WTO on the Russian-American partnership in the life sciences industry.
- Healthcare reform in the United States and Russia
- State and regional efforts to promote cooperation in biotechnology and life science.
- The potential of clinical trials and other pharmaceutical research and development in Russia/
- University technology transfer

We hope you will be able to join us at the Russian-American Life Sciences Innovation Conference. For further information please contact Val Kogan, President of the MARBC, by phone at (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org.

With best regards,

A handwritten signature in black ink, appearing to read "Val Kogan".

Val Kogan
President,
MARBC

A handwritten signature in black ink, appearing to read "Jonathan Kimball".

Jonathan Kimball
Deputy VP, International Affairs
PhRMA